

**Opti Life,  
and it shows!**

**DISCOVER  
THE NEW  
OPTI LIFE RANGE**

for a dog full  
of vitality!



**OPTI LIFE**

Opti Life,  
and it shows!

A healthy dog starts with a healthy life style. Nutrition therefore plays an important role in the general health of your beloved dog. That is why it is best to choose a quality feed adapted to the specific needs of your dog.

Thanks to the extensive research into ingestion, taste and digestibility that Versele-Laga carries out at its own research facilities, we were able to develop not only the best, but also the right feed for your dog.



OPTI LIFE

Opti Life is a premium dog feed put together by nutrition experts and only contains **the very best ingredients**. All Opti Life feeds are based on rice, a high-quality and easily digestible ingredient. No maize or wheat is used in the formulas. In addition, all used protein sources and fats come from animals suitable for human consumption.

**Besides the quality of the ingredients the production process of course also plays a big role to guarantee high-quality nutrition.** All feeds are produced according to the strictest hygiene standards, as they are applied in production for humans. Our own production unit has an IFS (International Food Standard) certificate, issued by an independent body. This standard is based on the HACCP quality assurance. There are thus many factors that you have to take into account when you want the right food for your dogs. **This nutrition guide gives you a better insight into the range, the composition and specific properties of our Opti Life products.** It contains some useful guidelines and handy tips that help you choose the right nutrition for your dog.

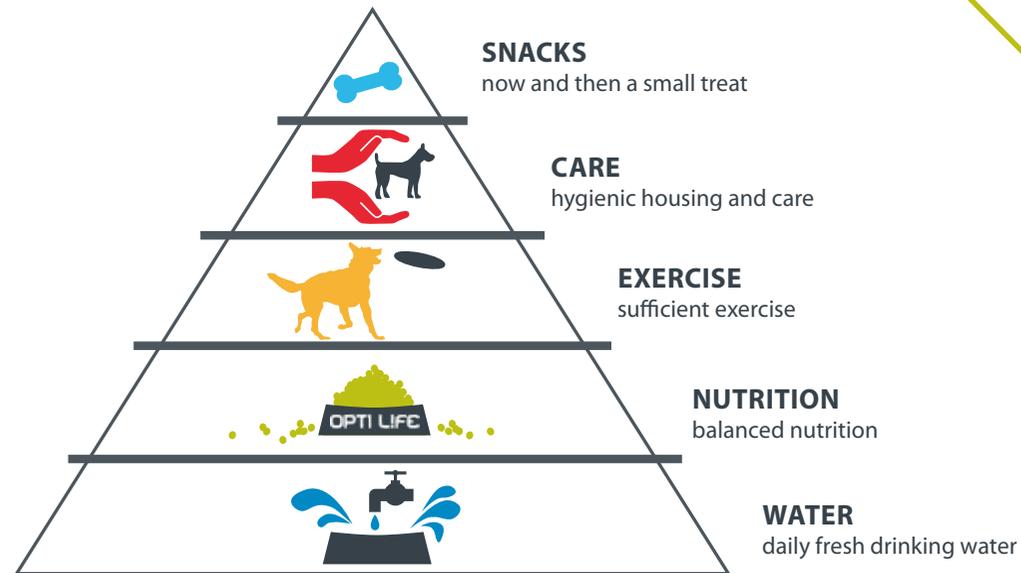


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**Opti Life,**  
for a dog full  
of vitality!

# Good health starts with a healthy life style

Nutrition is one of the things that contribute to your dog's overall health. But to ensure that your dog feels fully vital and healthy, a number of conditions must be met.



# Opti Life balanced nutrition

> 65% of the proteins present are of animal origin

Animal proteins are easily digestible, have a higher biological value than plant proteins and improve the taste. **Our Opti Life feeds are always based on one source of animal protein: chicken, lamb or salmon.**

## No maize or wheat

Opti Life is based on rice, a **high-quality ingredient** that is easily digestible and reduces the risk of food intolerances.

## No gluten

Our Opti Life feeds do not contain any gluten-containing grains and are therefore **hypo-allergenic**.



## For large and small dogs

Just like humans, dogs also have various nutritional needs according to their size, age, weight and level of activity.

- **MINI**  
less than 10 kg adult weight
- **MEDIUM**  
between 10 kg and 25 kg adult weight
- **MAXI**  
more than 25 kg adult weight

Within these categories we take into account age, level of activity and common problems.



## A choice of chicken, lamb or salmon

Dogs are natural carnivores, so our products contain high levels of quality animal protein. These high-quality proteins ensure a healthy body structure, optimum growth and repair of muscles, bones, coat, skin, as well as various other tissues.

The Opti Life products with the "Chicken & Rice" claim, only contain animal protein from chicken and egg. That makes these products **particularly nutritious and highly digestible**. It also considerably reduces the chance for food allergies through an exclusive use of poultry proteins.

After all, some dogs are by nature more sensitive than others. Some dogs have more sensitive digestive systems, don't digest certain nutritional elements as easily or have allergic reactions to certain nutritional proteins. A diversity of high-quality feeds based on lamb, "Lamb & Rice", salmon, "Salmon & Rice", in combination with rice and enriched with natural ingredients and nutraceuticals improve your dog's health, condition and immunity.

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Animal proteins ensure a healthy body structure, optimum growth and repair of the tissues

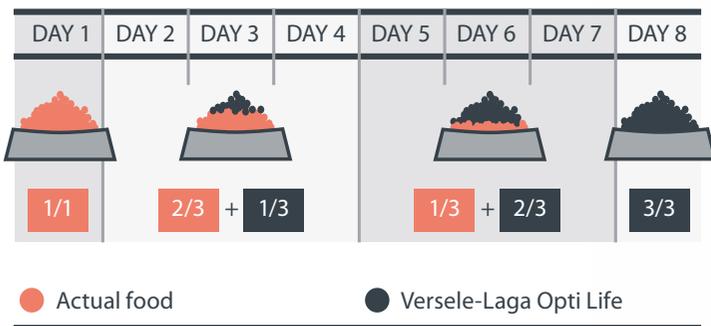
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## How to switch feeds?

Although you might think that your dog loves to eat a variety of things, it has been scientifically proven it is better for the dog's digestive system if it gets the same food all the time. You achieve the best digestion when the dog eats the same every day.

However, if you do want to switch feeds, it is best to spread the change over several days. This way your dog can slowly get used to the new feed and digestive problems will be prevented. Below schedule promotes a gradual but fast switch of feed.



## From puppy to older dog

The purchase of a puppy is a fun but also far-reaching event in both the life of the puppy and that of the new owner. Now that the pup has been removed from its mother, the owner becomes responsible for raising the pup and for its well-being.

The growth period is the most important period in the dog's life; it forms the basis for its future character and health. The choice of the right feed plays of course an important role here.



A big transition is the switch from liquid to solid food. A dry feed with specific pellets adapted to the size of the teeth ensures that the pup can chew the pellets without any problems. Depending on the size of the breed and the age of the pup, **Opti Life provides three different pellets, each with its unique shape and size.**

In addition to an adapted pellet size, an adapted composition of the chunk is of course also recommended. Nutrients such as proteins, carbohydrates, fats, vitamins and minerals should be present in the right quantity and ratio.



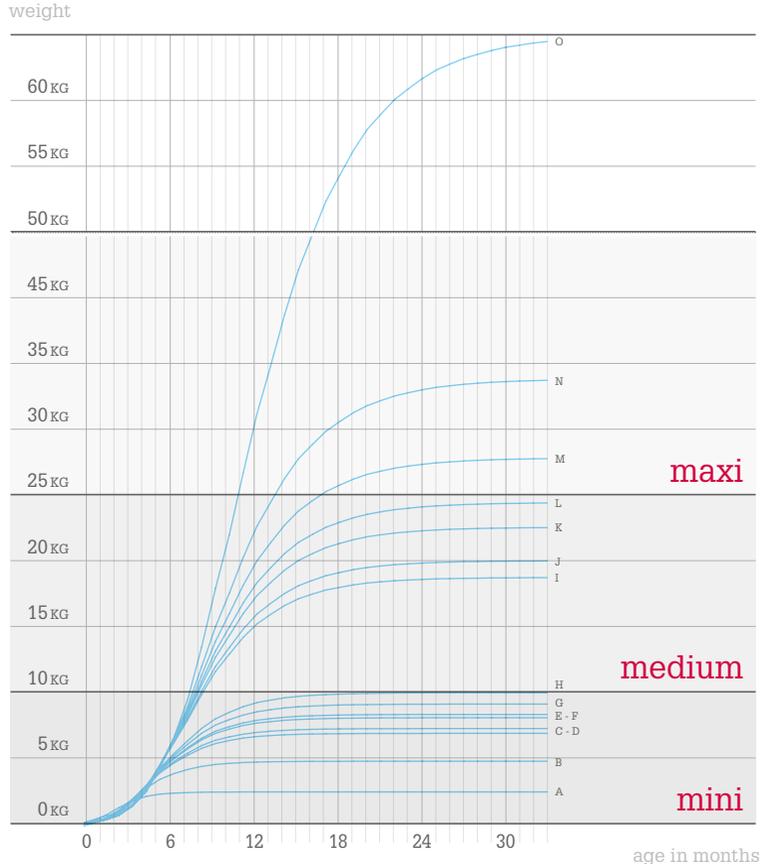
Depending on the size of the breed and the age of the pup, Opti Life provides **three different pellets**, each with its unique shape and size.



**TIP!**  
 An easy way to weigh your puppy: Hold your puppy in your arms and stand on your weighing scales. Then stand on the weighing scales on your own. Your puppy's weight is the difference between the two weights.

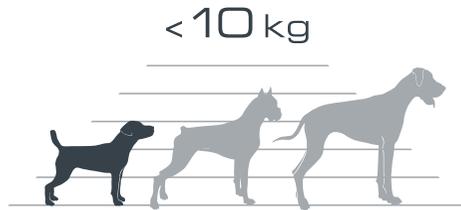
### Ideal growth curve

Checking the weight of young, growing dogs regularly is highly recommended. Checking the growth prevents a number of problems such as growing pains, obesity or bone problems. You can keep your own record of your puppy's weight on the growth curve below. Record the weight at the right age on a regular basis and connect the dots. Your puppy's growth curve must be approximately the same as our reference curve.



- |                |              |                   |
|----------------|--------------|-------------------|
| A Pekinese     | F Scotties   | K Poodles         |
| B Pomeranians  | G Beagles    | L Collies         |
| C Bostons      | H Cockers    | M Setters         |
| D Dachshund    | I Bulldogs   | N German Shepherd |
| E Fox terriërs | J Chow chows | O Great Dane      |

# Small breeds less than 10 kg adult weight



The small breeds - also called mini breeds - are dogs that reach an adult weight of less than 10 kg. Despite their smaller size, these dogs are extremely strong and have a long life expectancy. Dogs from small breeds can become older than 16 years. Small dogs are also fully grown faster. They predominantly grow during the first six months of their lives and are fully grown after 10 months. It is therefore advised to switch to an adult feed after 10 months.



### Terriers

Fox Terrier, Yorkshire Terrier, Jack Russel Terrier, West Highland White Terrier, Scotch Terrier, ...

### Dachshund

### Other

Bichon Frisé, Shih Tzu, Cavalier King Charles Spaniel, Chihuahua, Maltese, French bulldog, ...

- PUPPY MINI** p.16: Balanced growth
- ADULT MINI** p.17: A life full of vitality
- SENIOR MINI** p.18: A healthy old age
- ADULT LIGHT MINI** p.19: Regulates the body weight
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- ADULT SKIN CARE MINI** p.21: A healthy skin and shiny coat
- ADULT ACTIVE ALL BREEDS** p.22: For extra energy

# PUPPY MINI



BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 7.5 kg

## Based on chicken and rice

Opti Life Puppy Mini is a perfectly balanced formula especially developed to meet all of your puppy's nutritional needs. Opti Life Puppy Mini provides your puppy with all necessary nutrients for a balanced and healthy growth.

- 85% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive pups.
- No maize or wheat to prevent any food intolerances.
- Balanced quantity of minerals and essential amino acids so your pup can grow up according to the ideal development curve.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



Opti Growth

**Opti Growth:** Krill as a natural source of omega-3 fatty acids EPA and DHA, the building blocks in the development of the brains and eyesight



Opti Kibble

**Opti Kibble:** Small, easily digestible and tasty 7-mm pellet that will please the pickiest puppy

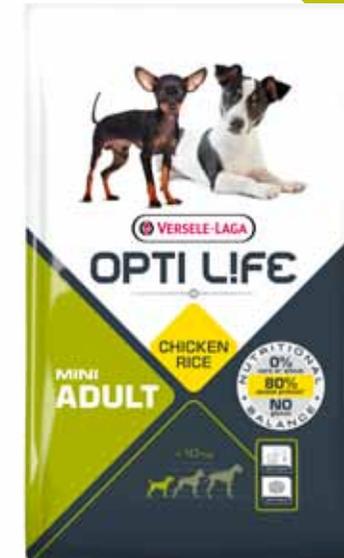


## Composition

chicken (dehydrated, 42%), rice, animal fat, sorghum, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, krill, dried whole eggs, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



# ADULT MINI



BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 7.5 kg

## Your dog full of vitality

Opti Life Adult Mini is a perfectly balanced formula especially developed to meet all of your adult dog's nutritional needs. Opti Life Adult Mini provides your dog with all required nutrients for a normal level of activity.

- 80% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.
- Added Marigold (lutein) ensures better resistance and an excellent general condition.



Opti Digest

**Opti Digest:** FOS & MOS ensure a healthy intestinal flora



Opti Kibble

**Opti Kibble:** Small, easily digestible and tasty 7-mm pellet that will please the pickiest dog



## Composition

chicken (dehydrated, 35%), rice, sorghum, animal fat, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



# SENIOR MINI

BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 7.5 kg



## Let your dog grow old in a healthy way

Opti Life Senior Mini is a perfectly balanced formula especially developed to meet all of your ageing dog's nutritional needs. Opti Life Senior Mini provides your dog with all necessary nutrients from the age of about seven.

- 70% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Guaranteed quantities of natural antioxidants (vitamin C, vitamin E, grape seed) help combat cellular ageing.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



Opti Care

**Opti Care:** Taurine supports the cardiac function



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



## Composition

chicken (dehydrated, 32%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



# ADULT LIGHT MINI

BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 7.5 kg



## Regulate your dog's body weight

Opti Life Adult Light Mini is a perfectly balanced formula especially developed to meet all of your overweight dog's nutritional needs. Opti Life Adult Light Mini provides your dog with all the necessary nutrients to achieve an optimum body weight.

- 70% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Limited fat and energy content to keep a check on your dog's body weight.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



Opti Weight

**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



Opti Kibble

**Opti Kibble:** Small, easily digestible and tasty pellet for the fussy eater



## Composition

chicken (dehydrated, 31%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



## ADULT DIGESTION MINI

BASED ON LAMB AND RICE

Available in  
2.5 kg | 7.5 kg



### For your dog's sensitive digestive system

Opti Life Adult Digestion is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a sensitive digestive system. Opti Life Adult Digestion Mini provides your dog with all necessary nutrients to build up a healthy intestinal flora and prevent food intolerances.

- 70% of the proteins present are of animal origin (lamb). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Salmon oil (omega-3 fatty acids) for a healthy skin and shiny coat.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



Opti Digest

**Opti Digest:** FOS & MOS ensure a healthy intestinal flora



Opti Kibble

**Opti Kibble:** Small, easily digestible and tasty pellet for the fussy eater



### Composition

lamb (dehydrated, 20%), rice, animal fat, salmon, vegetable fibres, linseed, brewer's yeast, salmon oil, minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



## ADULT SKIN CARE MINI

BASED ON SALMON AND RICE

Available in  
2.5 kg | 7.5 kg



### A healthy skin and a shiny coat for your dog

Opti Life Adult Skin Care is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a dry skin or a dull coat. Opti Life Adult Skin Care Mini provides your dog with all necessary nutrients to give the coat a healthy shine again.

- 70% of the proteins present are of animal origin (salmon). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Does not contain any mammal protein.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



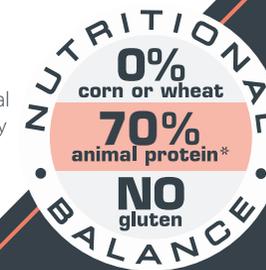
Opti Coat

**Opti Coat:** Salmon and salmon oil as a source of omega-3 and omega-6 supplemented with biotin and additional absorbable zinc and copper for a healthy and shiny coat



Opti Kibble

**Opti Kibble:** Small, easily digestible and tasty pellet for the fussy eater



### Composition

salmon (dehydrated, 24%), rice, animal fat, vegetable fibres, linseed, brewer's yeast, salmon oil (1%), minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



**ADULT  
ACTIVE  
ALL  
BREEDS**

**BASED ON CHICKEN AND RICE**

Available in  
12.5 kg



**For the sporty dog**

Opti Life Adult Active All Breeds is a perfectly balanced formula especially developed to meet all of your active dog's nutritional needs. Opti Life Active All Breeds provides your dog with all necessary nutrients for a higher energy need.

- 85% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Adapted fat and energy content to support an increased level of activity.
- Added Marigold (lutein) ensures better resistance and an excellent general condition.



Opti Weight

**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



**Composition**

chicken (dehydrated, 42%), rice, animal fat, sorghum, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



**Opti Life  
with a heart  
for people**

**GENK GUIDE DOG SCHOOL,  
BELGIUM**  
Assistance dogs for visually  
impaired people

Genk guide dog school NPO (BGHSG) has been training guide dogs for visually impaired people since 1983. Guide dogs must lead their blind or visually impaired owner through busy traffic, avoid obstacles, indicate height differences, "search for" objects ... More than any other mobility equipment, a guide dog offers its owner the possibility to move independently of others. Because a dog is, in contrast to human companions, always available and can take his owner anywhere at any time. In addition to being an excellent companion, a guide dog is also a faithful buddy. A guide dog also often gives rise to social contacts with others.

[www.blindengeleidehondenschoolgenk.be](http://www.blindengeleidehondenschoolgenk.be)



# Opti Life for champions



Versele-Laga has a strong reputation in dog food. Versele-Laga feeds are therefore used all over the world and recommended by top breeders, vets, training centres, ...

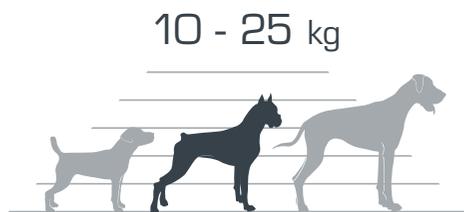
A satisfied customer testifies...

My wife and I are really partial to Rough Collies. That is why 25 years ago we started with Rough Collies of Montegue Meadows. The first shows in which we participated with our dogs, were an immediate success. Because we still want to breed real champions today, we give our dogs Versele-Laga food. Recently we were allowed to try the new Opti Life food. The results are promising. Our two tricolors shine in their skin and are full of energy.

Guy and Sonja Devriendt – Scherpenheuvel, Belgium

<http://www.rough-collies-of-montegue-meadows.be/>

# Medium-sized breeds less than 25 kg adult weight



The medium-sized breeds are dogs with an adult weight of between 10 and 25 kg. Medium-sized dog breeds have well-developed physical characteristics and are therefore often used for sports and work.

Two main groups of breeds belonging to the medium-sized breeds are sporting dogs and sheepdogs. Dogs from medium-sized breeds have a life expectancy of 12 to 14 years. The pups are fully grown after their first birthday. We suggest switching to an adult feed after 12 months.

### sporting dogs

Espagneul, Setter, Basset, Beagle, Cocker Spaniel, Springer Spaniel, ...

### sheepdogs

Border Collie, Bearded Collie, Scottish Collie, Australian Collie, Sheltie, Pyrenean Sheepdog, ...

### other

Siberian Husky, Spitz, Keeshond, Schnauzer, Shar-Pei, Chow Chow



- PUPPY MEDIUM** (p.28): Balanced growth
- ADULT MEDIUM** (p.29): A life full of vitality
- SENIOR MEDIUM & MAXI** (p.30): A healthy old age
- ADULT LIGHT MEDIUM & MAXI** (p.31): Regulates the body weight
- ADULT DIGESTION MEDIUM & MAXI** (p.32): For a sensitive digestive system
- ADULT SKIN CARE MEDIUM & MAXI** (p.33): A healthy skin and shiny coat
- ADULT ACTIVE ALL BREEDS** (p.34): For extra energy

## PUPPY MEDIUM



BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 12.5 kg

**Let your puppy grow up in a healthy and balanced way**  
Opti Life Puppy Medium is a perfectly balanced formula especially developed to meet all of your puppy's nutritional needs. Opti Life Puppy Medium provides your puppy with all necessary nutrients for a balanced and healthy growth.

- 80% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive pups.
- No maize or wheat to prevent any food intolerances.
- Balanced quantity of minerals and essential amino acids so your pup can grow up according to the ideal development curve.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



**Opti Growth:** Krill as a natural source of omega-3 fatty acids EPA and DHA, the building blocks in the development of the brains and eyesight



**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



### Composition

chicken (dehydrated, 35%), rice, animal fat, sorghum, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, krill, dried whole eggs, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



## ADULT MEDIUM



BASED ON CHICKEN AND RICE

Available in  
2.5 kg | 12.5 kg

**Your dog full of vitality**

Opti Life Adult Medium is a perfectly balanced formula especially developed to meet all of your adult dog's nutritional needs. Opti Life Adult Medium provides your dog with all required nutrients for a normal level of activity.

- 75% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.
- Pellet adapted to the teeth of medium-sized dog breeds.



**Opti Digest:** FOS & MOS ensure a healthy intestinal flora



**Opti Health:** Natural antioxidants (grape seed, rosemary, green tea) and additional vitamin E and C support immunity



### Composition

chicken (dehydrated, 32%), rice, sorghum, animal fat, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



## SENIOR MEDIUM & MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

### Let your dog grow old in a healthy way

Opti Life Senior Medium & Maxi is a perfectly balanced formula especially developed to meet all of your ageing dog's nutritional needs. Opti Life Senior Medium & Maxi provides your dog with all necessary nutrients from the age of about seven.

- 65% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Guaranteed quantities of natural antioxidants (vitamin C, vitamin E, grape seed) help combat cellular ageing.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



**Opti Care:** Taurine supports the cardiac function



**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



### Composition

chicken (dehydrated, 22%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



## ADULT LIGHT MEDIUM & MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

### Regulate your dog's body weight

Opti Life Adult Light Medium & Maxi is a perfectly balanced formula especially developed to meet all of your overweight dog's nutritional needs. Opti Life Adult Light Medium & Maxi provides your dog with all the necessary nutrients to achieve an optimum body weight.

- 65% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Limited fat and energy content to keep a check on your dog's body weight.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



**Opti Care:** Taurine supports the cardiac function



### Composition

chicken (dehydrated, 21%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



## ADULT DIGESTION MEDIUM & MAXI



BASED ON LAMB AND RICE

Available in  
12.5 kg

### For your dog's sensitive digestive system

Opti Life Adult Digestion Medium & Maxi is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a sensitive digestive system. Opti Life Adult Digestion Medium & Maxi provides your dog with all necessary nutrients to build up a healthy intestinal flora and prevent food intolerances.

- 70% of the proteins present are of animal origin (lamb). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Salmon oil (omega-3 fatty acids) for a healthy skin and shiny coat.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



**Opti Digest:** FOS & MOS ensure a healthy intestinal flora



**Opti Care:** Taurine supports the cardiac function

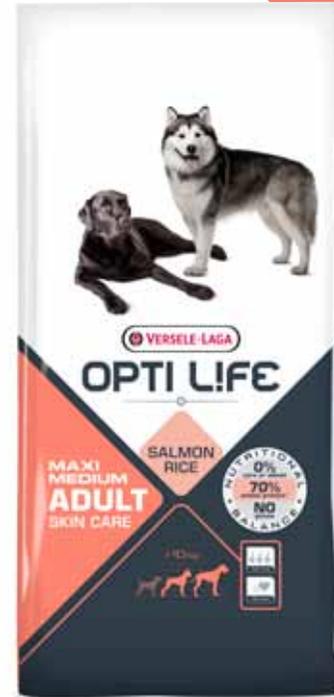
NUTRITIONAL  
BALANCE  
0%  
corn or wheat  
70%  
animal protein\*  
NO  
gluten

### Composition

lamb (dehydrated, 20%), rice, animal fat, salmon, vegetable fibres, linseed, brewer's yeast, salmon oil, minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



## ADULT SKIN CARE MEDIUM & MAXI



BASED ON SALMON AND RICE

Available in  
12.5 kg

### A healthy skin and a shiny coat for your dog

Opti Life Adult Skin Care Medium & Maxi is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a dry skin or a dull coat. Opti Life Adult Skin Care Medium & Maxi provides your dog with all necessary nutrients to give your dog's coat a healthy shine again.

- 70% of the proteins present are of animal origin (salmon). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Does not contain any mammal protein.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



**Opti Coat:** Salmon and salmon oil as a source of omega-3 and omega-6 supplemented with biotine and additional absorbable zinc and copper for a healthy coat



**Opti Care:** Taurine supports the cardiac function

NUTRITIONAL  
BALANCE  
0%  
corn or wheat  
70%  
animal protein\*  
NO  
gluten

### Composition

salmon (dehydrated, 24%), rice, animal fat, vegetable fibres, linseed, brewer's yeast, salmon oil (1%), minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



**ADULT  
ACTIVE  
ALL  
BREEDS**

**BASED ON CHICKEN AND RICE**

Available in  
12.5 kg



**For the sporty dog**

Opti Life Adult Active All Breeds is a perfectly balanced formula especially developed to meet all of your active dog's nutritional needs. Opti Life Active All Breeds provides your dog with all necessary nutrients for a higher energy need.

- 85% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Adapted fat and energy content to support an increased level of activity.
- Added Marigold (lutein) ensures better resistance and an excellent general condition.



Opti Weight

**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



**Composition**

chicken (dehydrated, 42%), rice, animal fat, sorghum, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



**Opti Life  
with a heart  
for people**

**HACHIKO NPO, MERELBEKE,  
BELGIUM**

Assistance dogs for physically disabled people

Hachiko is a government-recognized non-profit organization that trains assistance dogs for people with physical disabilities or epilepsy. It makes use of the centuries-old bond between people and dogs.

The organization trains both assistance dogs for people with physical disabilities and seizure response dogs for people with epilepsy. With the assistance of a dog, these people can successfully carry out some difficult or even impossible tasks. Moreover, the dog helps to end the social isolation surrounding the disability and disorder. Each assistance dog therefore stimulates its owner's independence and ability to do things independently.



[www.hachiko.org](http://www.hachiko.org)



# “Our dogs are perfectly healthy thanks to Opti Life!”

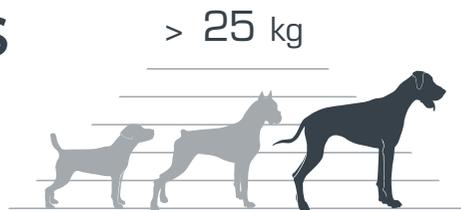
We bought our first dog in 1988. We did not know anything about dog shows then. Nevertheless, we won the CABIB in Antwerp that year. An experience we will never forget.

Since then we have already won various other prizes with our dogs. But what is most important is that our dogs are perfectly healthy. That is why we work together with Versele-Laga. Our dogs are in excellent condition and brim over with energy. Their coats shine and are of a deep colour. The proof that they are perfectly healthy.

Chantal Delafontaine – Lambusart, Belgium  
<http://users.skynet.be/dauchant/>



# The large breeds more than 25 kg adult weight



The large breeds - also called maxi breeds - are dogs that reach an adult weight of more than 25 kg. Maxi dogs are very powerful, loyal and energetic dogs that you can train well. These dogs have a number of very specific qualities that makes them very suited as guard and security dogs, rescue dogs, search dogs and assistance dogs.

Dogs from large breeds have a life expectancy of around 10 years.  
The pups are fully grown after 18 months; it is best to switch to an adult feed after this period.



### sheepdogs and guard dogs

Bouvier des Flandres, Alsatian, Bobtail, Dobermann, Beauceron, Rhodesian Ridgeback, Bernese Mountain Dog, ...

### sporting dogs

Golden Retriever, Labrador Retriever, Weimaraner, ...

### mastiffs

Great Dane, Mastiff, Cane Corso, Rottweiler

- PUPPY MAXI** (p.40): Balanced growth
- ADULT MAXI** (p.41): A life full of vitality
- SENIOR MEDIUM & MAXI** (p.42): A healthy old age
- ADULT LIGHT MEDIUM & MAXI** (p.43): Regulates the body weight
- ADULT DIGESTION MEDIUM & MAXI** (p.44): For a sensitive digestive system
- ADULT SKIN CARE MEDIUM & MAXI** (p.45): A healthy skin and shiny coat
- ADULT ACTIVE ALL BREEDS** (p.46): For extra energy

## PUPPY MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

Let your puppy grow up in a healthy and balanced way

Opti Life Puppy Maxi is a perfectly balanced formula especially developed to meet all of your puppy's nutritional needs. Opti Life Puppy Maxi provides your puppy with all necessary nutrients for a balanced and healthy growth.

- 75% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive pups.
- No maize or wheat to prevent any food intolerances.
- Balanced quantity of minerals and essential amino acids so your pup can grow up according to the ideal development curve.
- Adapted calcium content for optimal development of the skeleton.



Opti Growth

**Opti Growth:** Krill as a natural source of omega-3 fatty acids EPA and DHA, the building blocks in the development of the brains and eyesight



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage

NUTRITIONAL  
BALANCE  
0%  
corn or wheat  
75%  
animal protein\*  
NO  
gluten

### Composition

chicken (dehydrated, 30%), rice, sorghum, animal fat, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, krill, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea

## ADULT MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

Your dog full of vitality

Opti Life Adult Maxi is a perfectly balanced formula especially developed to meet all of your adult dog's nutritional needs. Opti Life Adult Maxi provides your dog with all required nutrients for a normal level of activity.

- 70% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage



Opti Care

**Opti Care:** Taurine supports the cardiac function

NUTRITIONAL  
BALANCE  
0%  
corn or wheat  
70%  
animal protein\*  
NO  
gluten

### Composition

chicken (dehydrated, 28%), rice, sorghum, animal fat, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea

## SENIOR MEDIUM & MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

### Let your dog grow old in a healthy way

Opti Life Senior Medium & Maxi is a perfectly balanced formula especially developed to meet all of your ageing dog's nutritional needs. Opti Life Senior Medium & Maxi provides your dog with all necessary nutrients from the age of about seven.

- 65% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Guaranteed quantities of natural antioxidants (vitamin C, vitamin E, grape seed) help combat cellular ageing.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



**Opti Care:** Taurine supports the cardiac function



**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage

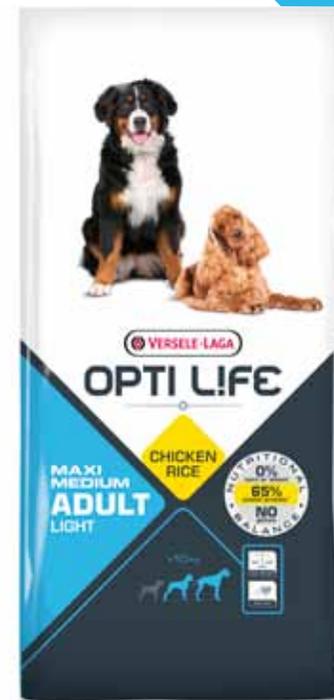


### Composition

chicken (dehydrated, 22%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



## ADULT LIGHT MEDIUM & MAXI



BASED ON CHICKEN AND RICE

Available in  
12.5 kg

### Regulate your dog's body weight

Opti Life Adult Light Medium & Maxi is a perfectly balanced formula especially developed to meet all of your overweight dog's nutritional needs. Opti Life Adult Light Medium & Maxi provides your dog with all the necessary nutrients to achieve an optimum body weight.

- 65% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Limited fat and energy content to keep a check on your dog's body weight.
- FOS & MOS stimulate the good intestinal flora and thus regulate digestion.



**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



**Opti Care:** Taurine supports the cardiac function



### Composition

chicken (dehydrated, 21%), rice, sorghum, vegetable fibres, animal fat, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



## ADULT DIGESTION MEDIUM & MAXI



BASED ON LAMB AND RICE

Available in  
12.5 kg

### For your dog's sensitive digestive system

Opti Life Adult Digestion Medium & Maxi is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a sensitive digestive system. Opti Life Adult Digestion Medium & Maxi provides your dog with all necessary nutrients to build up a healthy intestinal flora and prevent food intolerances.

- 70% of the proteins present are of animal origin (lamb). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Salmon oil (omega-3 fatty acids) for a healthy skin and shiny coat.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



**Opti Digest:** FOS & MOS ensure a healthy intestinal flora



**Opti Care:** Taurine supports the cardiac function

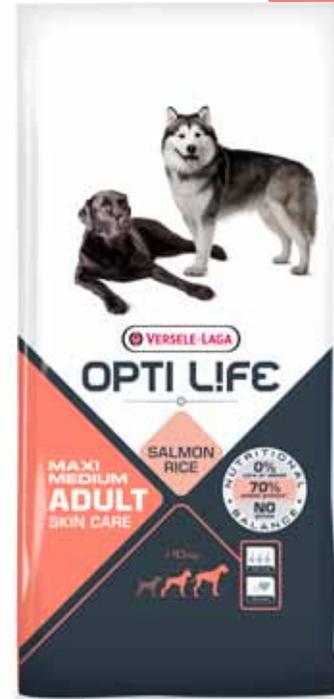


### Composition

lamb (dehydrated, 20%), rice, animal fat, salmon, vegetable fibres, linseed, brewer's yeast, salmon oil, minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



## ADULT SKIN CARE MEDIUM & MAXI



BASED ON SALMON AND RICE

Available in  
12.5 kg

### A healthy skin and a shiny coat for your dog

Opti Life Adult Skin Care Medium & Maxi is a perfectly balanced formula especially developed to meet all of the nutritional needs of your dog with a dry skin or a dull coat. Opti Life Adult Skin Care Medium & Maxi provides your dog with all necessary nutrients to give your dog's coat a healthy shine again.

- 70% of the proteins present are of animal origin (salmon). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Does not contain any mammal protein.
- Specific nutritional fibres and nutrients ensure healthy teeth, healthy gums and a fresher breath.



**Opti Coat:** Salmon and salmon oil as a source of omega-3 and omega-6 supplemented with biotine and additional absorbable zinc and copper for a healthy coat



**Opti Care:** Taurine supports the cardiac function



### Composition

salmon (dehydrated, 24%), rice, animal fat, vegetable fibres, linseed, brewer's yeast, salmon oil (1%), minerals, FOS, MOS, lecithin, sea algae (*Ascophyllum nodosum*), grape seed, rosemary, marigold, green tea



**ADULT  
ACTIVE  
ALL  
BREEDS**

**BASED ON CHICKEN AND RICE**

Available in  
12.5 kg

**For the sporty dog**

Opti Life Adult Active All Breeds is a perfectly balanced formula especially developed to meet all of your active dog's nutritional needs. Opti Life Active All Breeds provides your dog with all necessary nutrients for a higher energy need.



- 85% of the proteins present are of animal origin (chicken). Animal proteins are tasty and easily digestible allowing the pellet to be ingested quickly.
- A gluten-free formula on the basis of rice, which guarantees an easy digestion, even in more sensitive breeds.
- No maize or wheat to prevent any food intolerances.
- Adapted fat and energy content to support an increased level of activity.
- Added Marigold (lutein) ensures better resistance and an excellent general condition.



Opti Weight

**Opti Weight:** L-carnitine plays an important role in the burning of fat in the body and thus helps regulating body weight



Opti Joint

**Opti Joint:** Chicken as a natural source of chondroitin sulphate and the addition of glucosamine for supple joints and healthy cartilage

**NUTRITIONAL  
BALANCE**

0%  
corn or wheat

85%  
animal protein\*

NO  
gluten

**Composition**

chicken (dehydrated, 42%), rice, animal fat, sorghum, vegetable fibres, linseed, salmon oil, brewer's yeast, minerals, dried whole eggs, FOS, MOS, lecithin, sea algae (Ascophyllum nodosum), grape seed, rosemary, marigold, green tea



**Opti Life**  
with a heart  
for people

**CAT ZELZATE, BELGIUM**  
Resocialisation of both detainees  
and animals.

CAT stands for Canine Assisted Therapy. In the CAT project of the Psychiatric Centre St-John Baptist in Zelzate (Belgium) detainees take care of and are responsible for an asylum dog. Under supervision of a professional, they train and care for the animal and teach it to obey its first commands.

When the dog has learned the basic skills, a new home is found for the animal. With this project, the psychiatric centre tries to readjust the detainees to society and keep them out of prison.

[www.4dogs.be](http://www.4dogs.be)



			PUPPY MINI	PUPPY MEDIUM	PUPPY MAXI	ADULT MINI	ADULT MEDIUM	ADULT MAXI	SENIOR MINI	SENIOR MEDIUM & MAXI
ANALYTICAL CONSTITUENTS	protein	%	32,0	29,0	26,0	28,0	26,0	24,0	27,0	21,0
	fat content	%	22,0	18,0	14,0	18,0	16,0	14,0	12,0	10,0
	crude fibre	%	3,0	3,0	3,0	3,0	3,0	3,0	4,0	3,5
	crude ash	%	6,5	6,5	6,5	6,5	6,5	6,0	6,0	6,0
	calcium	%	1,2	1,2	1,1	1,2	1,2	1,0	0,8	0,95
	phosphorus	%	0,9	0,8	0,9	0,8	0,8	0,7	0,6	0,7
	omega-3 fatty acids	%	1,1	1,1	1,1	-	-	-	-	-

ADDITIVES/kg	vit. A	I.U.	26400	26400	26400	26400	22000	22000	26400	22000
	vit. D3	I.U.	1440	1440	1440	1440	1200	1200	1440	1200
	vit. E	mg	600	600	600	600	500	500	600	500
	vit. C	mg	240	240	240	240	200	200	240	200
	β-carotene	mg	1,2	1,2	1,2	1,2	1,0	1,0	1,2	1,0
	E1 (iron)	mg	90	90	90	75	75	75	75	75
	E2 (iodine)	mg	3,5	3,5	3,5	3,0	3,0	3,0	3,0	3,0
	E4 (copper)	mg	12	12	12	10	10	10	10	10
	E5 (manganese)	mg	60	60	60	50	50	50	50	50
	E6 (zinc)	mg	216	216	216	180	180	180	180	180
	E8 (selenium)	mg	0,36	0,36	0,36	0,3	0,3	0,3	0,3	0,3
	taurine	mg	-	-	1000	-	-	1000	1000	1000
	glucosamine	mg	-	-	500	-	-	500	500	500
	Antioxidants: tocopherols		*	*	*	*	*	*	*	*

			ADULT LIGHT MINI	ADULT LIGHT MEDIUM & MAXI	ADULT ACTIVE ALL BREEDS	ADULT DIGESTION MINI	ADULT DIGESTION MEDIUM & MAXI	ADULT SKIN CARE MINI	ADULT SKIN CARE MEDIUM & MAXI
ANALYTICAL CONSTITUENTS	protein	%	26,0	20,0	32,0	24,0	23,0	24,0	23,0
	fat content	%	11,0	9,0	22,0	17,0	14,0	17,0	14,0
	crude fibre	%	4,0	4,0	3,0	3,0	3,0	3,0	3,0
	crude ash	%	6,0	6,5	7,0	7,5	7,5	6,0	6,0
	calcium	%	0,85	1,0	1,3	1,6	1,6	1,2	1,1
	phosphorus	%	0,6	0,7	1,0	1,1	1,1	0,8	0,8
	omega-3 fatty acids	%	-	-	-	-	-	1,5	1,5
	omega-6 fatty acids	%	-	-	-	-	-	1,0	1,0

ADDITIVES/kg	vit. A	I.U.	26400	22000	27500	26400	22000	26400	22000
	vit. D3	I.U.	1440	1200	1500	1440	1200	1440	1200
	vit. E	mg	600	500	625	600	500	600	500
	vit. C	mg	240	200	250	240	200	240	200
	β-carotene	mg	1,2	1,0	1,2	1,2	1,0	1,2	1,0
	E1 (iron)	mg	75	75	75	75	75	75	75
	E2 (iodine)	mg	3,0	3,0	3,0	3,0	3,0	3,0	3,0
	E4 (copper)	mg	10	10	10	10	10	10	10
	E4 (copper-cupric chelate of glycine hydrate)	mg	-	-	-	-	-	5	5
	E5 (manganese)	mg	50	50	50	50	50	50	50
	E6 (zinc)	mg	180	180	180	180	180	180	180
	E6 (zinc-zinc chelate of glycine hydrate)	mg	-	-	-	-	-	30	30
	E8 (selenium)	mg	0,3	0,3	0,3	0,3	0,3	0,3	0,3
	taurine	mg	40	1000	1000	-	1000	-	1000
	glucosamine	mg	-	500	500	-	500	-	500
	L-carnitine	mg	40	40	40	-	-	-	-
	biotin	µg	-	-	-	-	-	4000	4000
Antioxidants: tocopherols		*	*	*	*	*	*	*	





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CHOICE



[www.versele-laga.com](http://www.versele-laga.com)